

What Family Feels Like.

Only four words, but they carry so much meaning.

We all can understand what it is to be part of a family. To feel included, accepted, cared for, part of something special.

We are starting a campaign at Riverside that centers on that theme. What Family Feels Like.

We have all probably heard at one time or another someone say, "Riverside is like a family."

How we connect to that statement may be different for each of us, just as our own family experiences differ. But what is true, is that feeling of family is at the core of what we do.

In the days ahead, you will see posters appearing in various areas throughout our healthcare system. The messages are reminders of the hard work we do and impact we can have...on both our co-workers and our patients.

A campaign, like family, takes lots of people to make it successful. We hope you are able to join us in making Riverside a stronger family.

